

Weet-Bix Tryathlon and Weet-Bix Tryathlon Foundation

What is the Weet-Bix Tryathlon?

The Weet-Bix Tryathlon has been a Kiwi institution for 18 years, and is the world's largest sporting event for children. The Weet-Bix Tryathlon encourages Kiwi kids to keep fit, healthy and, more importantly, to participate and have fun. Entry is open to Kiwi kids aged between 7 and 15 and they can enter as part of a team or as an individual.

Where is my nearest Weet-Bix Tryathlon?

The 2011 Weet-Bix Tryathlon series will travel to 12 towns across New Zealand starting with the Manukau event on Wednesday 8 December 2010 and finishing in New Plymouth on Wednesday 30th March 2011. Please see the map attached for further locations.

What is the Weet-Bix Tryathlon Foundation?

Sanitarium has set up the Weet-Bix Tryathlon Foundation to provide disadvantaged kids from all over New Zealand the opportunity to get involved in the Weet-Bix Tryathlon,.

The Weet-Bix Tryathlon Foundation can assist with:

- subsidised or complete funding of Weet-Bix Tryathlon entry fee
- Support for equipment to participate in the event such as running shoes and goggles.

Who can apply and how?

Parents, families, teachers and community leaders can nominate a child or school group to receive support from the Weet-Bix Tryathlon Foundation.

To nominate a deserving child, visit www.weetbix.co.nz or phone 09 531 5080.

*"Sharing health and hope
for a better life"*